

# May 27, 2024 – Going the Distance for Brain Injury Memorial Day Run 37th Annual Community-Wide Event

Memorial Day Run Sponsorship helps achieve corporate marketing priorities and enhances the quality of life for those with brain injury and their families.

Presented by the Brain Injury Association of Kansas and Greater Kansas City  
*Providing hope and healing for the more than 21,000 individuals in our area who receive a brain injury annually*

## **PRESENTING SPONSOR--\$10,000**

- ~**Top** logo placement on t-shirt    ~**Homepage Banner** logo & link on run website
- ~**Prominent** logo placement & link on registration platform    ~**Prominent** logo placement on event bib
- ~**Logo** on race marketing    ~**Logo & link** on social media    ~**Booth** at the Memorial Day run
- ~**Acknowledgment** in print & BIAKS E-newsletter    ~**20** complimentary race registrations

## **PREMIER SPONSOR--\$5,000**

- **Prominent** logo placement on t-shirt
- **Prominent** logo & link on race website
- Logo on event bib
- Logo/link on race platform & social media mention
- Acknowledgement in print & BIAKS E-newsletter
- **15** complimentary run registrations

## **PATRON SPONSOR--\$3,000**

- Logo on t-shirt
- Logo & link on race registration page
- Logo on event bib
- Logo & link on race website
- Acknowledgement in print
- **10** complimentary run registrations

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### **PLATINUM---\$2500**

- Listing on race registration page
- Listing & link on run website
- **5** complimentary run registrations

### **GOLD-- \$1500**

- Listing on website
- **4** complimentary run registrations

### **SILVER-- \$1,000**

- Listing on website
- **3** complimentary run registrations

### **BRONZE-- \$500**

- **2** complimentary run registrations

### **Fan--\$250**

- **1** complimentary run registration



*For more information contact:*  
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