



35th Anniversary Sponsorship Opportunities

2022 Going the Distance for Brain Injury Memorial Day Run

PRESENTING SPONSOR--\$10,000

- ✓ **Top** logo placement on t-shirt
- ✓ **Banner** logo & link on **home page** of run website
- ✓ **Prominent** logo & link on race registration page
- ✓ **Prominent** logo placement on event bib

- ✓ **Logo** on **all** race marketing
- ✓ **Logo** & link on social media
- ✓ **Acknowledgment** in print & BIAKS E-newsletter
- ✓ **20** complimentary race registrations

PREMIER SPONSOR--\$5,000

- ✓ **Prominent** logo placement on t-shirt
- ✓ **Prominent** logo & link on race registration page
- ✓ Logo on event bib
- ✓ Logo & link on race website and social media mention
- ✓ Acknowledgement in print & BIAKS E-newsletter
- ✓ **15** complimentary run registrations

PATRON SPONSOR--\$3,000

- ✓ Logo on t-shirt
- ✓ Logo & link on race registration page
- ✓ Logo on event bib
- ✓ Logo & link on race website
- ✓ Acknowledgement in print
- ✓ **10** complimentary run registrations

Complimentary Race booth for Presenting, Premier & Patron Sponsors

PLATINUM---\$2,500

- Listing & link on race registration page
- Listing & link on run website
- **5** complimentary run registrations

GOLD-- \$1,500

- Company name listed on website
- **4** complimentary run registrations

SILVER-- \$1,000

- Company name listed on website
- **3** complimentary run registrations

BRONZE-- \$500

- **2** complimentary run registrations

FRIEND--\$250

- **1** complimentary run registration