



## Going the Distance for Brain Injury...Memorial Day Run (Formerly the Amy Thompson Run for Brain Injury) Sponsorship Opportunities--May 27, 2019

### MAJOR SPONSOR--\$15,000

- Prominent logo placement on: Bib, t-shirt, rack cards
- Logo & Name featured on run website and registration platform (Jan. 1,2019-Dec. 2019)
  - Prominent logo placement at Finish Line Signage
  - Logo & name on award medal ribbon (NEW)
    - Logo and name in BIAKS e-newsletter
    - Name on all promotional material
- Thank you acknowledgment in print; acknowledgement on race day
  - Complimentary exhibit space at run
  - 20 complimentary run registrations

### PREMIER SPONSOR--\$5,000-\$7,999

- Logo on t-shirt, event signage and event website; social media mention
- Thank you acknowledgement in print
- Acknowledgment in BIAKS newsletter
- Race day recognition
- 15 complimentary run registrations; exhibit space at run

### PATRON SPONSOR--\$3,000-\$4,999

- Logo on t-shirt,
- Logo on event signage and event website
- Thank you acknowledgement in print
- 10 complimentary run registrations; exhibit space at run

### CHAMPION SPONSOR--\$1,500-\$2,999

- Company name listed on event signage
- Listed as a sponsor on run website
- 5 complimentary run registrations

### ASSOCIATE SPONSOR--\$750-\$1,499

- Company name listed on event signage
- 4 complimentary run registration

### SUPPORTER--500-\$749

- Company name listed on event signage
- 3 complimentary run registrations

### Friend--\$250-\$499

- Company name listed on event signage
- 2 complimentary run registrations

### Donor--\$100-\$249

- Company name listed on event signage
- 1 complimentary run registration