



Going the Distance for Brain Injury Run... Sept. 5, 2020 (Formerly the Amy Thompson Run) Sponsorship Opportunities

PREMIER SPONSOR--\$5,000-\$7,999

- ✓ **Prominent** logo placement on t-shirt
- ✓ **Prominent** ad placement in participant **Virtual Event Bag (NEW)**
- ✓ Logo on event bib **(NEW)**
- ✓ Logo on event signage, website and social media mention
- ✓ Thank you acknowledgement in print
- ✓ Acknowledgment in BIAKS newsletter
- ✓ Race day recognition
- ✓ **15** complimentary run registrations
- ✓ Exhibit space at run

PATRON SPONSOR--\$3,000-\$4,999

- ✓ Logo on t-shirt
- ✓ **Prominent** ad placement in participant Virtual Event Bag **(NEW)**
- ✓ Logo on event bib **(NEW)**
- ✓ Logo on event signage and event website
- ✓ Acknowledgement in print
- ✓ **10** complimentary run registrations
- ✓ Exhibit space at run

CHAMPION SPONSOR--\$1,500-\$2,999

- Company name listed on event signage
- Ad placement in participant Virtual Event Bag **(NEW)**
- Listed as a sponsor on run website
- **5** complimentary run registrations

ASSOCIATE SPONSOR--\$750-\$1,499

- Ad placement in participant Virtual Event Bag **(NEW)**
- Company name listed on event signage
- **4** complimentary run registration

SUPPORTER--\$500-\$749

- Ad placement in participant Virtual Event Bag **(NEW)**
 - Company name listed on event signage
 - **3** complimentary run registrations
- ### Friend--\$250-\$499
- Ad placement in participant Virtual Event Bag **(NEW)**
 - Company name listed on event signage
 - **2** complimentary run registrations
- ### Donor--\$100-\$249
- Company name listed on event signage
 - **1** complimentary run registration