



## Going the Distance for Brain Injury Run...(Formerly the Amy Thompson Run) 2021 Sponsorship Opportunities

### PREMIER SPONSOR--\$5,000-\$7,999

- ✓ **Prominent** logo placement on t-shirt
- ✓ **Prominent** logo placement on race registration page **(NEW)**
- ✓ Logo on event bib **(NEW)**
- ✓ Logo on race website and social media mention
- ✓ Acknowledgement in print
- ✓ Acknowledgment in BIAKS newsletter
- ✓ **15** complimentary run registrations

### PATRON SPONSOR--\$3,000-\$4,999

- ✓ Logo on t-shirt
- ✓ logo placement on race registration page **(NEW)**
- ✓ Logo on event bib **(NEW)**
- ✓ Logo on race website
- ✓ Acknowledgement in print
- ✓ **10** complimentary run registrations

### CHAMPION SPONSOR--\$1,500-\$2,999

- Listing on race registration page **(NEW)**
- Listed as a sponsor on run website
- **5** complimentary run registrations

### ASSOCIATE SPONSOR--\$750-\$1,499

- Company name listed on website
- **4** complimentary run registrations

### SUPPORTER--\$500-\$749

- Company name listed on website
- **3** complimentary run registrations

### Friend--\$250-\$499

- **2** complimentary run registrations

### Fan--\$100-\$249

- **1** complimentary run registration