



Going the Distance for Brain Injury...Memorial Day Run (Formerly the Amy Thompson Run for Brain Injury)
Sponsorship Opportunities--May 28, 2018

FINISH LINE SPONSOR--\$12,000

- **Special Finish Line Signage**
- **Prominent logo placement on: Bib, t-shirt, rack cards,**
- Logo on event website, & BIAKS e-newsletter; social media mention; race day recognition
- Acknowledgment in print
- Special recognition at Patrons' event
- Complimentary Exhibit space at run
- **8 invitations to Patrons' Party**
- **25 complimentary run registrations**

BIB SPONSOR--\$8,000 (limited to 2)

- **Prominent logo placement on Bib,**
- Logo on t-shirt, event website, & BIAKS E-newsletter; social media mention; race day recognition
- Complimentary exhibit space at run
- Acknowledgment in print
- Special recognition at Patrons' event
- **7 invitations to Patrons' Party**
- **20 complimentary run registrations**

PREMIER SPONSOR--\$5,000-\$7,999

- Logo on t-shirt, event signage and event website; social media mention
- Acknowledgment in print; race day recognition
- **7 invitations to Patrons' Party;** recognition at Patrons' Party
- **15 complimentary run registrations;** exhibit space at run

PATRON SPONSOR--\$3,000-\$4,999

- Logo on t-shirt, event signage and event website; social media mention
- Acknowledgment in print
- **5 invitations to Patrons' Party**
- **10 complimentary run registrations;** exhibit space at run

CHAMPION SPONSOR--\$1,500-\$2,999

- Company name listed on event signage
- Listed as a sponsor on run website
- **4 invitations to Patrons' Party**
- **5 complimentary run registrations**

ASSOCIATE SPONSOR--\$750-\$1,499

- Company name listed on event signage
- **3 invitations to Patrons' Party**
- **4 complimentary run registration**

SUPPORTER--500-\$749

- Company name listed on event signage
- **2 invitations to the Patron's Party**
- **2 complimentary run registrations**

Friend--\$250-\$499

- Company name listed on event signage
- **1 invitation to Patrons' Party**
- **1 complimentary run registration**

Donor--\$100-\$249

- Company name listed on event signage
- **1 complimentary run registration**